

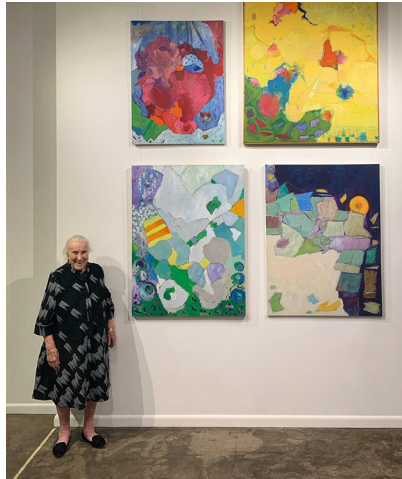
# call for artists

## A closer look

### art exhibitions across from independence national historical park

FRIEDAcommunity is seeking artists from Philadelphia and the surrounding region to participate in juried art exhibitions mounted throughout the year in an amazing space located adjacent to Independence National Historical Park. Exhibitions vary in size and duration. Additional "Calls for Artists" around specific themes may occur concurrently and will require separate applications.

- FRIEDAcommunity is open to everyone! All are welcome. Exhibition opportunities are available for emerging or established artists who live or work within the Mid-Atlantic region (PA, NJ, NY, MD, DE, and Washington, D.C.) and beyond.
- 100% of sales go to the artist. No commissions apply to the sale of any artwork. All potential sales transactions are handled directly between the artist and the buyer.
- Artists are asked to give back to the community during the exhibition period, in lieu of any commissions.
- You'll volunteer in a way that feels comfortable to you. For example, you could lead a workshop, demonstration, discussion or studio-tour. There are many options for artists to "give back" that (re)connect generations, furthering the mission of FRIEDAcommunity.
- Your application fee of \$25 serves as a donation to FRIEDAcommunity, a non-profit entity.
- If you don't hear back from us right away, it doesn't mean that you are not selected. Jury evaluations and selections will be made on a bi-monthly basis. Each submission will be considered during the next scheduled bi-monthly jury evaluation. We will reply to your submission only after jury evaluation.
- Your notification will include whether your artwork has been considered or selected.
- Jury evaluation is currently planned for March, May, July, September and November 2022.
- Participating artists will need to review and accept all terms, commitments, and schedules.



### more info

FRIEDAcommunity is a 501(c)(3) non-profit whose mission is to re-connect generations through engagement and the shared experience of arts and culture. FRIEDA is a large, minimalist multi-purpose space with a café located on Walnut Street in historic Society Hill, Philadelphia, where curated exhibitions encourage interaction between artists and the public. FRIEDA hosts thousands of local, regional, and even international visitors monthly, as well as private events.

Images: FRIEDA space 2020-2022.

1 Iwan Kaczmarski 2 Jean Blumberg 3 Charlotte Humerick 4 Igor Sobal 5 John Howell White 6 Merrit Higgins 7 Ash-Bob

# exhibition guidelines

## A closer look

### submission

1. Send email to [hello@frieda.community](mailto:hello@frieda.community) and include the following:
  - a. Confirm that you have submitted a non-refundable \$25 processing fee via the “Donate Button” that completes your application. Your receipt is proof of donation to FRIEDAcommunity.
  - b. Number all JPEG images (no more than six (6); no more than two (2) detail shots) and labeled with your first and last name, title, medium, size, and price (based on the fair market value that you provide). Assign a number to each image and include an image list with corresponding numbers.
  - c. Provide contact information and website or Instagram/ Facebook account, if applicable.
  - d. Attach artist’s resumé and artist statement with exhibition record.
  - e. Please include a signed submission form (see page 3).
2. There is no deadline for individual artist submissions to this open “Call for Artists.” The submission process is ongoing. Deadlines will apply if we announce additional “Calls for Artists” around specific themes, and all deadlines and specific criteria will be clearly detailed in any announcements. Separate applications are required.
3. If you don’t hear back from us right away, it doesn’t mean that you are not selected. Jury evaluations and selections will be made on a bi-monthly basis. Each submission will be considered during the next scheduled bi-monthly jury evaluation. We will reply to your submission only after jury evaluation.
  - a. Your notification will include whether your artwork was considered or selected.
  - b. Jury evaluations are planned for March, May, July, September, and November 2023.
4. Participating artists will need to review and accept all terms, commitments, and schedules.

### additional information

- FRIEDAcommunity reserves the right to refuse any submitted artwork for any reason.
- Artwork cannot be removed from FRIEDA’s premises prior to the exhibition’s closing date.
- Selected artworks may be reproduced in publications and communications for publicity purposes related to the exhibition and general promotion as well as FRIEDA’s permanent online catalog. Artwork is subject to being photographed by visitors.

### logistics and planning

- Exhibitions may take the form of a juried group or solo show.
- Calls for Artists with an entry fee will be posted on various call for artists websites and on the FRIEDAcommunity website, Facebook and Instagram pages.
- Should FRIEDA cancel a scheduled exhibition for any reason, all paid entry fees will be returned.
- Insurance: Exhibitions are covered under general liability insurance up to \$1 million; no insurance is provided for artworks during transportation.

### artist’s responsibilities

- Deliver artwork on assigned day and cover your own transportation costs.
- Provide price list of artworks, communicated in writing at the time of submission. Prices cannot be changed prior to or during show. FRIEDAcommunity should be allowed a discount of 40% off the show price. FRIEDAcommunity cannot buy artwork for a third party.
- Provide digital biographical or marketing materials by assigned date.
- Handle sales transactions directly with potential buyers, including wrapping and delivery of artwork.
- Remove and transport artwork on agreed dates. Note: FRIEDA does not have storage space for artworks.
- Attend the “Meet the Artist” opening cocktail reception and one “Meet the Artist” community event during the exhibition time frame, to promote your work. Possible events include a workshop or demonstration with the format, content, date, and time to be agreed upon. All proceeds from these artist-led events benefit FRIEDAcommunity.
- Artwork cannot be taken down before the end of the show.

### FRIEDAcommunity commitment

1. Promote the exhibition and related events.
2. Add artists’ images to FRIEDA’s permanent online catalog.
3. Help artist install and take down artwork.
4. Provide Insurance for artwork at FRIEDA, covered as part of FRIEDA’s general liability insurance of up to \$1 million. Insurance for artwork during transit is not provided by FRIEDA.
5. Prepare invitations and cover costs for any “Meet the Artist” events, such as the opening of the exhibition, artist’s demonstration, or similar activities.

# submission

## A closer look

submission via email:  
hello@frieda.community

A closer look 3/3

\_\_\_\_\_  
name

\_\_\_\_\_  
address

\_\_\_\_\_

\_\_\_\_\_  
phone

\_\_\_\_\_  
e-mail

\_\_\_\_\_  
website

\_\_\_\_\_  
instagram / facebook

please include

- This submission form signed.
- Resumé with artist's statement.
- Attach six (6) numbered JPEG images of work with no more than two (2) detail shots (*Title each JPEG with your last name, first initial and the corresponding assigned number*).
- Confirm that you have submitted a non-refundable \$25 application processing fee.
- There is no deadline: this submission process is ongoing. Selection will be made on a bi-monthly voting schedule.

additional information

- FRIEDAcommunity reserves the right to refuse any submitted artwork for any reason.
- Selected artworks may be reproduced in publications and communications for publicity purposes related to the exhibition and general promotion as well as in FRIEDA's permanent catalog. Artwork is subject to being photographed by visitors.

Questions, please contact hello@frieda.community.

	<b>title</b>	<b>medium</b>	<b>size</b> <small>Please specify weight if artwork exceeds 15 lb.</small>	<b>year</b>	<b>retail value</b>
<b>1</b>	_____	_____	_____	_____	_____
<b>2</b>	_____	_____	_____	_____	_____
<b>3</b>	_____	_____	_____	_____	_____
<b>4</b>	_____	_____	_____	_____	_____
<b>5</b>	_____	_____	_____	_____	_____
<b>6</b>	_____	_____	_____	_____	_____

\_\_\_\_\_  
signature, date